

FRIENDS OF THE AMADOR COUNTY LIBRARY
MINUTES OF THE MEETING OF
April 16, 2013

ATTENDANCE: Lacey Bartich, Helen Bierce, Janie Brown, Kati Corsaut, Laura Einstadter, Sarah Hart, Ruth Miller, Gail Smyth, Elaine Sommer, Sandy Sullivan, Bonnie Toy and Terri Works.

President Janie Brown called the meeting to order at 9:00 A.M. There were no guests. A quorum was declared and the minutes of the March 19, 2013 meeting were approved. There was no correspondence.

TREASURER'S REPORT:

Bonnie Toy submitted the financial report for the period from March 18, 2013 – April 13, 2013. The financial report included detail on the balances in Board Allocated and Donor Restricted Funds and also reflected an unrestricted balance of \$13,580.88.

Bonnie reported that she has the Pay Pal device and all she needs for the Pay Pal reader. Pay Pal service will be in place for the November book sale.

LIBRARY DIRECTOR'S REPORT:

Laura Einstadter informed the Board that all of the new computers have been installed and are working after an extensive effort to have them synced and operational.

The Library has applied for a small grant to create a Little Free Library in areas not currently served. The first areas to be targeted are Lake Camanche, Volcano, Rolling Wood and River Pines. The grant will cover the cost of the basic model plus supplies and the beginning book collection. The library and arts council will work with individual communities in assisting with decorating their Little Library.

The Sutter Creek Woman's Club donated \$500 for a literacy computer for children. The total cost of the AWE Digital Learning Work Station, which would offer English/Spanish programs, is \$3,000. Laura hopes to obtain a \$2,500 Diamond-Price Fund Grant from the Amador Community Foundation for the balance of this project. If those funds are not available, Laura will review funds remaining in the 2012-13 allocation for materials from FACL and come back to the Board to discuss additional funding if needed.

The Adopt-A-Book Program has generated funding for 22 books so far.

NEW BUSINESS:

SERVICE DESK LETTER – The latest draft of the funding request letter for the new service desk was distributed to Board members. Minor revisions to the letter were suggested. There is no current timeline for this project and the timing of the letter and the amount of the request is still to be determined. Laura stated that she can adjust the service desk modules to match the fundraising success and the availability of library

funds. The Board agreed to suggest to the Fundraising Committee that the campaign and the desk be designated the Ruth Jackson Memorial Service Desk.

PUBLICITY TRAINING – Kati Corsaut will present Board Publicity Training following the regular meeting.

BOARD RESIGNATION - Janie Brown announced the resignation of Sarah Hart from the Board following approximately three years of service.

COMMITTEE REPORTS:

MEMBERSHIP – Ruth Miller reported that we have a total of 250 members, comprised of 168 paid members and 82 life members, with 122 unpaid members. It is hoped that there will be more 2013 renewals at the April book sale.

BOOK SALE – Terri Works and Lacey Bartich provided an update on preparations for the April Book Sale. Terri discussed radio and TV ads for the book sales and providing book marks instead of flyers to advertise future book sales. Terri asked Board members to send her updates for the poster distribution list to reflect suggested future poster locations.

WEBSITE – Bonnie Toy reported that the lady who maintains the website recently had an accident so website updates may be slower for a time.

NEWSLETTER – The next newsletter will be the end of April following the book sale.

FARMER’S MARKET – Farmer’s Market book sale and FACL information booths are planned for the Pine Grove and Sutter Creek locations.

PUBLICITY – Elaine Sommer discussed the problems with the accuracy of newspaper articles. Elaine also suggested a survey at the book sale payment desk to determine how attendees heard about the book sale. Kati Corsaut and Elaine will work together on a process for creating public information items.

FUNDRAISING – BOOTS & BOOKS – The deposit to Calvary Chapel has been made for the 2014 event. Dave Stamey notified the Board that he was asked to perform a concert early next year for the Calaveras County Arts Council. After discussion, the Board agreed to ask Dave Stamey to allow 90 days between the concerts to avoid any possible negative impact on the FACL event.

OLD BUSINESS

BOARD RETREAT – Janie Brown led a discussion regarding the annual Board Retreat. The Retreat will be held at Elaine Sommer’s house from 9:00 A.M. to 3:00 P.M. on August 20, 2013. The group decided to have a salad and dessert potluck. Janie asked Board members to send her suggested items to be discussed at the Retreat. Tentative

Retreat Agenda Items include Membership Involvement and Recruitment; Board Recruitment and Diversity; Review of the FACL Mission Statement; and research into the possibility of grants.

The Board meeting was adjourned at 11:05 A.M. and a short break was taken before the Publicity Training class.

NEXT MEETING: Tuesday, May 21st at 9:00 A.M. at GSA Building